



NEWS RELEASE

Contact: Kim Loderbauer
Continental Girbau West
Marketing Manager
800-256-1073
kloderbauer@cgilaundry.com
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For immediate release

CG West to hold vended laundry profit symposium, April 7

Santa Fe Springs, Calif.--Continental Girbau West (CG West) will host the Conference of Champions Profit Symposium, from 9 a.m.- 4 p.m., Saturday, April 7. Vended laundry owners and investors are invited to register for the event at www.cg-west.com/symposium or by calling 866-950-2449. There is registration fee of \$25. Attendees who are pre-registered by March 30 will receive a \$50 parts/equipment credit at the door. Lunch will be provided for pre-registered attendees.

The Profit Symposium – which draws vended laundry owners and investors from throughout Southern California – focuses on tangible ways to boost vended laundry profits and attract new customers. It highlights presentations by industry experts and offers attendees the chance to participate in group and vendor discussions.

During the event, nationally recognized laundry experts will present on many topics, including:

- Refining and diversifying services to strengthen revenue
- Impact of marketing, branding and social media
- How to embrace and launch commercial services
- Ideas for expanding into new and complementing businesses

Symposium highlights include demonstrations on Continental Girbau (Continental) laundry equipment, special parts and equipment pricing, financing promotions, LG TV giveaways and a trip for two to Barcelona, Spain. The Barcelona trip also includes facility tours of where Continental equipment is manufactured.

The Conference of Champions Profit Symposium is sponsored by Continental, Elite Business Investments, LG Commercial Laundry Equipment, Eastern Funding, Coin Laundry Association, Continental Creative Services, High Mark Manufacturing Inc., Hamilton Engineering, Card Concepts Inc., R&B Wire Products Inc., Vend-Right Manufacturing, ESD and Laundry Boss.

To register for the Profit Symposium, go to www.cg-west.com/symposium or call 866-950-2449.

A subsidiary of Wisconsin-based Continental Girbau Inc., CG West serves the Southern California vended, on-premise and industrial laundry markets by providing equipment, parts, financing, service, warranty and training.

Continental Girbau Inc. is the largest of 15 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System. Discover more about Continental at www.cgilaundry.com, or call 800-256-1073.